

# WORKINGTON TOWN COUNCIL



## Five Year Plan 2025-2030





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## Introduction

Workington Town Council consists of 25 elected voluntary Councillors. The chair of the Council is The Mayor.

This five-year plan outlines the priorities and strategic initiatives the council will focus on to enhance the quality of life for all residents in the town.

To deliver the plan, the Council will work closely with key partners and organisations within the town, along with funders and local government to supplement additional revenue for key projects identified as a benefit to the community.

Our goal is to create a thriving, inclusive, and sustainable community by addressing key areas such as community investment and engagement, infrastructure and public space and environmental sustainability.

## **Council's Four Priorities**

- 1. Social Investment
- 2. Community Engagement
- 3. Public Spaces & Sustainable Development
- 4. Environmental Sustainability





# 1. SOCIAL INVESTMENT



**Objective: To create long-term social and economic benefits for the community.**

- Promote public health and community safety.
- Provide support and funding for community organisations tackling poverty and disadvantage.
- Host & support inclusive events and projects which engage the people of the town and provide signposting to vital services.
- Provide core funding for anchor organisations.
- Promote Workington as a tourist destination and highlight key heritage sites, leisure and culture facilities.



# 2. COMMUNITY ENGAGEMENT



**Objective: Foster a culture of active community participation.**

- Create a digital platform for community feedback and ideas.
- Implement a regular newsletter (online and printed).
- Encourage community volunteer programs.
- Celebrate local achievements and contributions through an annual community awards event.
- Create a fully accessible website and consumer friendly portal for complaints and queries.



# 3. PUBLIC SPACES & SUSTAINABLE DEVELOPMENT



**Objective: To assist in the future development and growth of the town.**

- Conduct a comprehensive audit of key Council assets.
- Install additional benches, bins and cycle racks in key public areas.
- Identify bus stops with shelters and seating that require repair or upgrade.
- Influence transport and planning policies of the principal authority.
- Work with partners to enhance connections to blue and green spaces.
- Develop community & neighbourhood plans for the sustainability of the town.



# 4. ENVIRONMENTAL SUSTAINABILITY



**Objective: Foster an environmentally sustainable and resilient community.**

- Develop new community gardens and enhance existing allotment sites.
- Implement a tree planting initiative to increase awareness of climate change and the action required.
- Install solar powered defibrillators in key areas.
- Create and implement sustainable planting schemes to increase biodiversity.
- Provide, develop and protect open spaces for nature and sport and recreation.



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## Conclusion

This five-year plan is a roadmap to creating a vibrant and sustainable future for our town. The success of these initiatives relies on the active participation and collaboration of our residents, businesses, and local organisations. Together, we can build a community that we are all proud to call home.



@workingtontowncouncil



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